



CONSOCIA  
ADVISORY

Communications & PR Review

September 2024



# HIGHLIGHTS

<b>152</b> Total Number of Stories published (1 <sup>st</sup> Sept to 30 <sup>th</sup> Sep)	<b>152+4<sup>(RBM)</sup></b> SEPTEMBER (including PR+ Media Interview)	<b>1</b> SEPTEMBER (excluding PR)
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<b>75</b> TOTAL PRINT (1 <sup>st</sup> Sept to 30 <sup>th</sup> Sep)	<b>77</b> TOTAL ONLINE(1 <sup>st</sup> Sept to 30 <sup>th</sup> Sep)	<b>2</b> Press releases issued
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<b>3,315</b> Reactions	<b>110</b> Comments	<b>20</b> Reposts
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## LinkedIn (01st September to 24th September)

<b>1,90,703</b> Impressions	<b>13,534</b> Clicks
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## TRADITIONAL PR

## Twitter (01st September to 24th September)

<b>10,769</b> Impressions	<b>360</b> Engagement
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PM Modi Visions 'India Made Chips' in All Global Devices | Role in Global Chip Supply | India Tonight



SEMICON India 2024: Industry Leaders Spotlight Growth in Semiconductor Sector

NDTV Profit  
91,250 followers  
64 · 🌐

The #SemiconIndia Convention kicked off in #Noida today as industry stalwarts came together to boost India's semiconductor manufacturing capabilities.

Rishabh Bhatnagar brings you a wrap of first day's action.

For the latest news and updates, visit: <https://lnkd.in/d/Q855t0B>



1 comment · 7 reposts



7:28 PM · Sep 11, 2024 · 1,319 Views



8:22 PM · Sep 9, 2024 · 2,530 Views



India's PM Modi launches SEMICON India 2024 in LPU's Greater Noida & other updates: DO India Live

### SPOTLIGHT

## India: Taking a chip leap

Indian plants will make a sizable amount of chips by next year

The government has approved a ₹10,000 crore investment to set up a semiconductor ecosystem in India. This includes a ₹5,000 crore investment in a semiconductor design and development centre, and a ₹5,000 crore investment in a semiconductor manufacturing plant. The government also plans to set up a semiconductor research and development centre in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### IN ISM PHASE TWO

## Semicon Execs Urge MeitY to Work on Setting up Ecosystem

By Bhaskar & Anshu Aryan

New Delhi: The government on Tuesday set up a two-phase process to set up a semiconductor ecosystem in India. The first phase involves setting up a semiconductor design and development centre, and the second phase involves setting up a semiconductor manufacturing plant. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### CHIP HUB IN THE MAKING

## Chip firms seek similar incentive plan for next leg of semiconductor mission

By Anshu Aryan

New Delhi: Chip manufacturers are seeking a similar incentive plan for the next leg of the government's semiconductor mission. They are looking for a plan that provides a 10% tax break on capital expenditure for the next five years. This will help them to invest in new technology and expand their production capacity. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### ₹2K cr investment proposed by contract electronics manufacturing major Jabil can catalyse growth of Trichy, surrounding areas

## Trichy's time starts now

Monday Briefing: Indian bank updates daily

Talent Profile: India's top 100 IT companies

The government has approved a ₹2,000 crore investment in a contract electronics manufacturing plant in Trichy. This will help to create jobs and boost the local economy. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### IESA, SEMI ink strategic pact to strengthen India's position in semiconductor value chain

Strategic alliance to boost India's position in the global semiconductor value chain

The Indian Electronics and Semiconductor Association (IESA) and the Semiconductor Industry Association (SEMI) have inked a strategic partnership. This will help to strengthen India's position in the global semiconductor value chain. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### Spotlight

## Discussion on SEMICON 2024: Shaping the Semiconductor Future

Government's efforts to develop a vibrant semiconductor ecosystem

The government is planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### Business Standard

## Cabinet approves Keynes chip assembly, packaging unit worth Rs 3,307 crore

Industry body India Electronics and Semiconductor Association (IESA) thanked the Ministry of Electronics and IT and ISM for their support in approval of the Keynes' project

"With upcoming initiatives from Tata, Micron, Renesas, Kaynes, and others, we are gaining momentum for a comprehensive semiconductor ecosystem in India. This will not only support the local electronics industry but also meet the anticipated global semiconductor demand, projected to reach \$1 trillion by 2030," said Ashok Chandak, president, IESA. Kaynes has a presence in Internet of Things (IoT) solutions-enabled integrated electronics manufacturing.

### mint

## Digital gets pride of place in ₹14,000-crore agro, food safety schemes

"With upcoming initiatives from Tata, Micron, Renesas, Kaynes, and others, we are gaining momentum in India. This will not only support the local electronics industry but also meet the anticipated global semiconductor demand, projected to reach \$1 trillion by 2030," said Ashok Chandak, president of India Electronics and Semiconductor Association.

### THE TIMES OF INDIA

## SEMI agreement with IESA

Neha: SEMI, the global industry association that connects the semiconductor and electronics design and manufacturing value chain, has announced a strategic agreement with India Electronics and Semiconductor Association (IESA). The leading industry body representing electronics and semiconductor sectors in India.

### सकाळ

## भारतीय सेमीकंडक्टर संघटना जामातिक संघटनेशी करार

भारतीय सेमीकंडक्टर संघटना (IESA) आणि अमेरिकन सेमीकंडक्टर संघटना (SEMI) यांच्यात एक महत्वाचा करार झाला आहे. हा करार भारताच्या सेमीकंडक्टर उद्योगाच्या विकासासाठी अत्यंत महत्वाचा आहे. या कराराचा अर्थ असा आहे की, IESA आणि SEMI यांच्यात एक सामंजस्यपूर्ण संबंध स्थापन झाला आहे. या कराराचा अर्थ असा आहे की, IESA आणि SEMI यांच्यात एक सामंजस्यपूर्ण संबंध स्थापन झाला आहे.

### Money Talk

## Discussion on Government's efforts to develop a vibrant semiconductor ecosystem

Government's efforts to develop a vibrant semiconductor ecosystem

The government is planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### FREE PRESS JOURNAL

## SEMI, IESA join hands to boost semiconductor ecosystem in India

As part of the agreement, the Indian Electronics and Semiconductor Association (IESA) will represent India in SEMI's global initiatives. SEMI will also support IESA's efforts to promote the semiconductor industry in India. This will help to strengthen India's position in the global semiconductor value chain. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### YOURSTORY

## SEMI, IESA join hands to boost semiconductor ecosystem in India

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### The Telegraph

## Call for sops to grow chip base

Industry body India Electronics and Semiconductor Association (IESA) has called for more incentives to attract global semiconductor manufacturers to set up plants in India. IESA is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

### BIZZ BUZZ

## SEMI, IESA join hands

Will boost India's position in global chip value chain

Hyderabad: The Indian Electronics and Semiconductor Association (IESA) and the Semiconductor Industry Association (SEMI) have inked a strategic partnership. This will help to strengthen India's position in the global semiconductor value chain. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub. The government is also planning to set up a semiconductor ecosystem in India. This will help India to become a global semiconductor hub.

## Best Performing Posts

